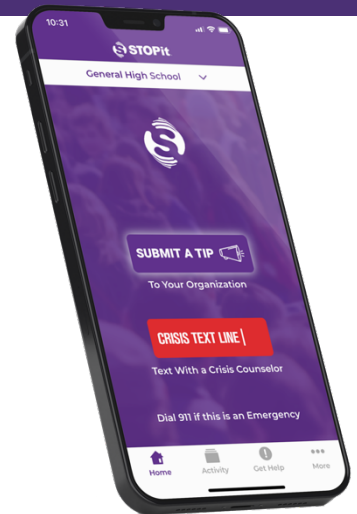Dear Parent/Guardian,

We are pleased to announce that Lufkin ISD has enrolled with STOPit, by STOPit Solutions, provided through a grant with Region 12.

STOPit is an online reporting tool designed to deter and mitigate bullying, cyber abuse, and other inappropriate behaviors. You and your student have the power to help put an end to harmful and inappropriate behavior you see through social media and other means. Your student can use STOPit to reach out for help if they or a peer are facing a personal crisis or experiencing bullying, abuse, or are otherwise in need of assistance.

Parents and students will have access to the STOPit link on the lufkinisd.org website under the *Parent/Students* tab.

The program educates students to:

- Recognize the signs of at-risk behaviors

- Take every sign and signal seriously

- Report it anonymously through STOPit Web

- Submit photo or video evidence

- Alert designated administrators to issues and risks early, before they escalate

No personal information is needed to use STOPit. The only way personally identifiable information will be accessible through STOPit is if a requester voluntarily includes it within the content of a request or message.

Both Lufkin ISD and STOPit are committed to protecting the privacy of student data. You may review STOPit's Privacy Policy for details, including more information on how anonymous reporting works.

For a video on how to use STOPit, go to: Training Video.

Our goal with STOPit is to create safer, kinder, school communities both online and off in an easy reporting platform for both parents and students. Please feel free to email aemmons@lufkinisd.org if you have any questions.

Thanks,

Andre Emmons, Ed.D.
Executive Director of Operations and Safety
Lufkin Independent School District